

SAP Solution Brief  
SAP All-in-One



## COMPREHENSIVE BUSINESS SOLUTIONS FOR MIDSIZE COMPANIES

**Enhance Business Agility, Strengthen Customer Relationships, and Optimize Operations**

SAP® All-in-One solutions are proven business solutions that provide broad business process coverage and deep industry-specific functionality, enabling you to optimize all aspects of your business using the best practices of industry leaders. With enhanced business analytics, personalized work lists, and customizable reports, you have visibility into your entire business and its performance – enabling you to make the best-informed decisions. Comprehensive SAP All-in-One solutions support industry-specific business scenarios and provide an intuitive user experience that simplifies adoption.

As a midsize company, your leadership depends on your ability to adapt to changes in the market, build lasting relationships with your customers, and get to market quickly. Meeting these business objectives can be daunting, particularly when your business systems are not fully integrated and lack the functionality you require to run your business. What's more, they can be time-consuming and expensive to maintain. What you require is a comprehensive, integrated business solution that can enhance your business agility, optimize operational efficiency, and strengthen your customer relationships – a solution that meets the following requirements:

- **Is proven and comprehensive**, with industry best practices and experience built in
- **Adapts** to your changing business needs as you grow
- Delivers an **intuitive user experience** optimized for user productivity and ease of doing business
- Provides a **predictable cost of ownership** that mitigates risks inherent in deployment and operations

Only SAP and its partners offer complete, proven business solutions with built-in support for industry best practices that can be adapted to meet your unique and changing business needs – at a predictable cost of ownership. SAP® All-in-One solutions offer highly configurable software that you can adjust when your business requirements shift.

### **Choose a Comprehensive Business Solution**

SAP All-in-One solutions are built on the mySAP™ ERP 2005 application – world-class, integrated enterprise resource planning (ERP) software and the most complete business software application available – and core components of the SAP CRM application that have been designed specifically for midsize companies. SAP All-in-One solutions address the core business software requirements of the most demanding midsize organizations in all types of industries and in all geographies. Integrated sales, marketing, and service functionality supports your focus on customer relationships, helping you optimize everything from managing accounts, contacts, and customer activity to handling leads, campaigns, and service tickets. SAP All-in-One solutions can support your core business processes – from winning new customers and making innovative products, to hiring the best talent and reconciling your accounts.

### **Optimized for Midsize Companies**

For midsize companies like yours, one size does not fit all. That's why SAP All-in-One solutions give you options. You can capitalize on a solution that supports streamlined business processes and has been optimized for fast deployment, or you can choose a customized, industry-specific solution that meets your highly specialized needs. Either way, you gain support for enhanced best practices that improve every aspect of your business. With a comprehensive set of roles, reports, and support for business scenarios that are integrated to work together, you can seamlessly run your entire business cycle using an industry-specific SAP All-in-One solution.

SAP All-in-One solutions feature a user experience that is designed for maximum productivity and ease of use. Role-based navigation takes on a completely new meaning, as users see only the information, reports, and work lists that are relevant to them. Reporting and printing are enhanced to exploit the very latest technology from SAP and Adobe. Your employees will adopt your SAP All-in-One solution quickly with its simplified, intuitive user interface that features tightly integrated contextual help – allowing them to become skilled and proficient users faster, and enabling you to reap benefits sooner.

### **Supported by a Robust Ecosystem**

When you choose SAP All-in-One solutions, you gain access to local implementation and customization support wherever you are in the world, thanks to the extensive SAP partner ecosystem. In addition, SAP partners offer their own qualified SAP All-in-One solutions that are tailored to meet your most specific industry and business requirements. All partner solutions are qualified by SME Solution Centers, providing you with the confidence you need.

### **Leverage a Proven Business Solution**

By supporting integrated business scenarios with industry best practices, SAP All-in-One solutions can help you reach your business goals. The built-in experience of SAP, its partners, and its customers helps you optimize all facets of your business without distracting you from your core focus. To keep on track, you can take advantage of built-in analytic applications that improve visibility across your company. You make better-informed decisions with access to predefined and customizable reports and dashboards that deliver just the information you need, when you need it. With SAP All-in-One solutions, you'll always know where you stand – with everything from bottom-line results and headcounts to production status and customer profitability. If you want to take advantage of these benefits, but need a solution tailored to your industry, look no further than the extensive SAP partner ecosystem. SAP partners deliver value-added solutions and services that address your industry's most specific requirements.

### **Adapt to Changing Business Needs**

Your technology infrastructure has to keep pace with the evolution and growth of your business – or you'll lose the agility that has made you so successful. SAP All-in-One solutions support the way you do business today – and tomorrow – as your business grows and changes. Because the software is built on a business process platform that enables extensibility and integration with third-party applications, you can easily integrate your SAP All-in-One solution into your existing environment. You meet your needs today knowing that you have a platform for meeting your future business requirements as well. SAP All-in-One solutions help you adapt to changing regulations through documentation and reporting support for regulatory compliance (as required by the Sarbanes-Oxley Act in the United States, for example) and conformance with environmental, health and safety, and financial regulations.

### **Benefit from an Intuitive User Experience**

Realizing efficiencies and enhanced productivity immediately requires a business solution that your employees can understand and adopt quickly. They will soon realize how your SAP All-in-One solution helps them with their daily activities; it includes role-based navigation with a simplified and intuitive user interface that can be adapted to each user's role in your organization. To streamline and automate workflows, you can assign roles and authorizations to users, and modify role definitions. You can even create individually tailored work environments for your employees. Guided procedures and contextual help provide additional assistance, making your employees more productive.

### **Realize Predictable Cost of Ownership**

SAP All-in-One solutions help minimize your financial exposure by offering a predictable cost of ownership, letting you budget in advance and eliminating the risk of unexpected or add-on costs. Because the software is built on mySAP ERP 2005, you gain from ongoing enhancements and innovation without risking business disruption. And because it maps closely to your current business processes, you can deploy your SAP All-in-One solution quickly – and you reap benefits sooner. Rapid deployment tools and accelerator packs enable fast and efficient provisioning by SAP partners, making your transition to SAP All-in-One straightforward.

### **Why SAP?**

Only SAP provides a business solution for midsize companies that is proven to have the breadth and depth of functionality you need. Furthermore, it is adaptive to your business needs, intuitive to learn and use, and predictable in its cost of ownership.

With built-in industry best practices that are tailored to fit the business processes of midsize companies, the SAP All-in-One architecture allows you to take advantage of proven best practices while providing the flexibility you need to adapt to changing business requirements. You gain the agility and support you need to grow – at a predictable cost of ownership.

Additionally, when you purchase SAP All-in-One, you benefit from a global partner ecosystem that can support and extend your solution. You can take advantage of industry-specific partner solutions that are based on SAP All-in-One and are customized to suit your particular specialty within the industry. And all solutions are delivered by qualified partners with demonstrated extensive expertise in your industry.

### Find Out More

To find out more about how you can join the thousands of companies that rely on SAP business solutions to outperform the competition, call your SAP representative, or visit us today at [www.sap.com/solutions/midsize/allinone](http://www.sap.com/solutions/midsize/allinone).

### Powered by SAP NetWeaver®

SAP All-in-One solutions are powered by the SAP NetWeaver® platform. SAP NetWeaver unifies technology components into a single platform, allowing organizations to reduce IT complexity and obtain more business value from their IT investments. It provides the best way to integrate all systems running SAP or non-SAP software.

SAP NetWeaver also helps organizations align IT with their business. With SAP NetWeaver, organizations can compose and enhance business applications rapidly using enterprise services. As the foundation for enterprise service-oriented architecture (enterprise SOA), SAP NetWeaver allows organizations to evolve their current IT landscapes into a strategic environment that drives business change.