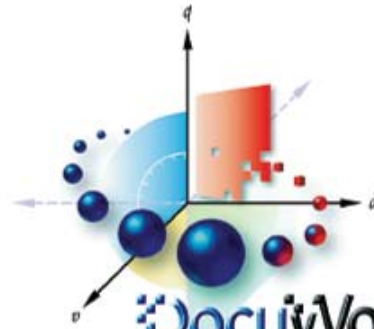


THE DOCUMENT COMPANY
FUJI XEROX



DocuWorld 2008
Explore • Discover • Connect
@HongKong

January 7-8 2008 • Conrad Hong Kong

Invitation

TEAM WORKS

Create Value Through Partnership





Leverage the power of **TEAM WORKS** to achieve your business goals!

Looking to accelerate your long-term growth by evolving from a traditional to a state-of-the-art workflow? You'll be amazed how quickly leveraging the power of *Team Works* will enable you to accomplish your goals! So come along to DocuWorld 2008 and discover how to maximise your output, expand your production scope and generate lucrative new revenue streams by leveraging breakthrough document management solutions.

Event highlights at a glance



Keen to maximise your return on your investment by generating powerful marketing opportunities enabled by truly cutting-edge technologies? You'll find everything you need at DocuWorld! You'll also witness demonstrations of innovative new solutions that will broaden your creative horizons and add new value for your clients by seamlessly integrating powerful systems.

Innovative Office Solutions

Automating manual work and eliminating human error, Apeos is the innovative end product of Fuji Xerox's efforts to create an Open Office environment. Seamlessly linking mission-critical data with paper-based systems, Apeos will free up resources you can use to ensure everyone in your office is totally focused on making your business grow! The many partners who will demonstrate at DocuWorld 2008 will show you the easy and effective solutions that have been developed with Apeos.

Innovative solutions will improve your day-to-day performance in the following key areas :

- **Flexibility** : Integrate with other business applications such as ERP and different business portals
- **Security** : Protect your company's sensitive data and avoid intelligence leakage
- **Productivity** : Streamline and automate your day-to-day workflow to the extent that almost any task can be completed by pressing no more than three buttons.
- **ROI** : Discover smarter ways to maximise the value of your investment in document management solutions

When you empower your business with Apeos, your teams will be able to freely share, collaborate and utilise knowledge and data from both intra- and inter-office networks in a totally secure environment.

Attend this event and be first to benefit from the power of **TEAM WORKS!**

Exhibition & Seminars detail at a glance

Date & Time : January 7 2008 12.00 – 19.00
January 8 2008 09.00 – 18.00

Location : Grand Ballroom,
Conrad Hong Kong

Admission : Free registration



FREE COPY

of Billy Mak's (麥萃才) book for the **first 100** visitors each day.

Come and see this book made in **1 hour** at DocuWorld with Nuvera®288/DocuColor®8000AP

It's so easy to register. Secure your place now!

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By phone : 2513 2311

By fax : 2513 2397

By E-mail : fxhk.marcom@hkg.fujixerox.com

For updates, please visit www.fujixerox.com.hk/DocuWorld

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Supporting Organisations



Powerful Production Technologies

Explore exciting, new and effective possibilities...

Looking to add dramatic new dimensions to your digital production capabilities? No matter what the size of your company, our state-of-the-art products and workflow and business support are the answer! So prepare to explore and leverage ground-breaking technologies that will open up lucrative new marketing opportunities and further improve your ROI.

- Enjoy **faster, shorter** print runs when you see the Hong Kong launch of the world's fastest cut-sheet duplex printer. Improve your monochrome digital image quality when you "re-define perfection"
- **Personalise** your direct mailings and cross-sell through trans-promotional colour statements when you unleash the power of digital printing
- **Efficient and integrated workflow** : Simplify the preparation of digital books by allowing your operators to view pages on screen as they would in print when you harness FreeFlow solution. See technologies that will enable you to complement your existing offset business with digital print services and enjoy consistent colour control across offset and digital print environments.

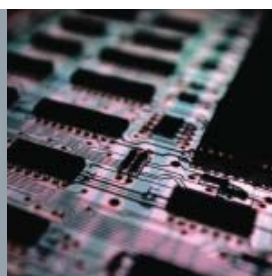
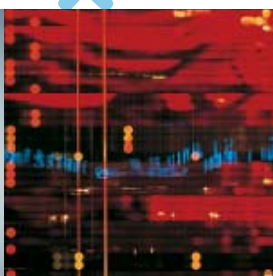
Global Services

Proven experience. Clear results.

Harness outsourced services that integrate across your documents' lifecycle

Enjoy unlimited access to the world's most comprehensive array of document outsourcing services from document creation and output to archival, retrieval and transmission with our global expertise.

- **Time and cost cutting** : Enjoy significant time and cost savings by streamlining everyday processes.
- **Enhance end-user satisfaction** : Maximise document management value when we support your customer creation from print and fulfillment to client account lifecycle and electronic document management.
- **Managed risk and security** : Achieve full regulatory compliance and safeguard the integrity of your critical business information.



Who Will Benefit From This Event?

- CEOs, CFOs, CIOs, GMs and MDs
- Financial controllers and finance managers
- IT and systems managers
- Sales and marketing managers
- Designers, publishers and print services providers

Learn from Distinguished Speakers!

Our distinguished panel of guest speakers will offer you a wealth of business building ideas and insights that will enable you to sharpen your competitive edge still further.